

RATES & DEADLINES

Updated February 12, 2025

Restoring small-town journalism, one community at a time!

St. Marys Independent

Printed every Thursday
Circulation: 6,000 copies
Deadline Monday at 3pm

Flyer distribution available see consultant for additional details

Wilmot-Tavistock Gazette

Printed every Thursday
Circulation: 4,000 copies
Deadline Tuesday at 3pm

The Paris Independent

Printed every Wednesday
Circulation: 4,000 copies
Deadline Friday at 10am

STRATFORDTIMES

Printed every other Friday
Circulation: 6,600 copies
Deadline Tuesday at 3pm

Woodstock Ingersoll Echo

Printed every other Friday
Circulation: 7,500 copies
Deadline Tuesday at 3pm

Goderich Sun

Printed every other Thursday
Circulation: 4,000 copies
Deadline Sunday at 3pm

Jillsonburg POST

Printed every other Thursday
Circulation: 5,400 copies
Deadline Monday at 3pm

SIMCOE ADVOCATE

Printed every other Thursday
Circulation: 5,000 copies
Deadline Monday at 3pm

FULL PAGE

CLR **\$550**
B&W **\$425**

1/2 PAGE

CLR **\$395**
B&W **\$305**

1/4 PAGE

CLR **\$235**
B&W **\$180**

1/8 PAGE

CLR **\$130**
B&W **\$100**

BUS. CARD

CLR **\$60**
B&W **\$45**

SERVICE

Large **\$25**
Small **\$15**

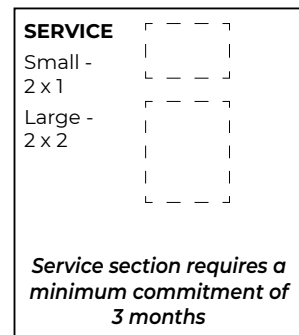
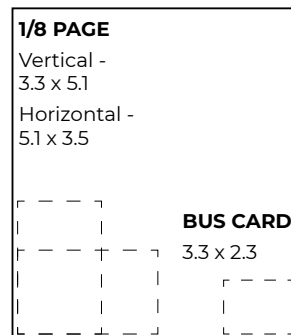
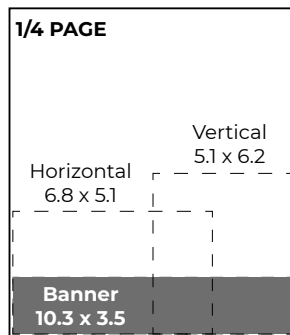
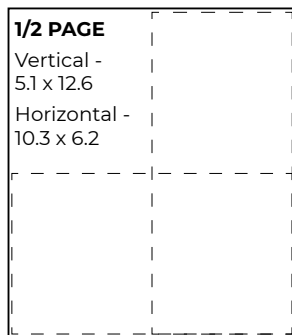
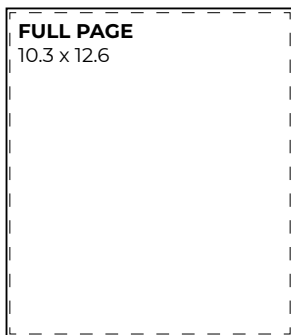
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2-3 ISSUES
10% OFF

4-11 ISSUES
15% OFF

12-24 ISSUES
20% OFF

25+ ISSUES
25% OFF



Rates are per issue per publication before HST.
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Help wanted advertising receives 25% off the above rates

