GRANT HAVEN MEDIA

2026 MEDIA KIT

Restoring small-town journalism, one community at a time!

GRANT HAVEN MEDIA

St. Marys Independent · Wilmot-Tavistock Gazette · The Paris Independent · STRATFORD TIMES

Woodstock Ingersoll Echo · Goderich Sun · Tillsonburg POST · SIMCOE ADVOCATE · Exeter Examiner NEWSPAPER

DISCOVER HOW WE CAN HELP YOU EXPAND YOUR REACH

WHY ADVERTISE WITH US

> *Local media plays a crucial role in growing your business by connecting you with potential customers and increasing brand visibility and familiarity with local residents.*

- Engage readers who are more likely to interact with and respond to local businesses they discover through the newspaper.

- Benefit from the credibility and trust associated with reputable local newspapers, enhancing your brand image.

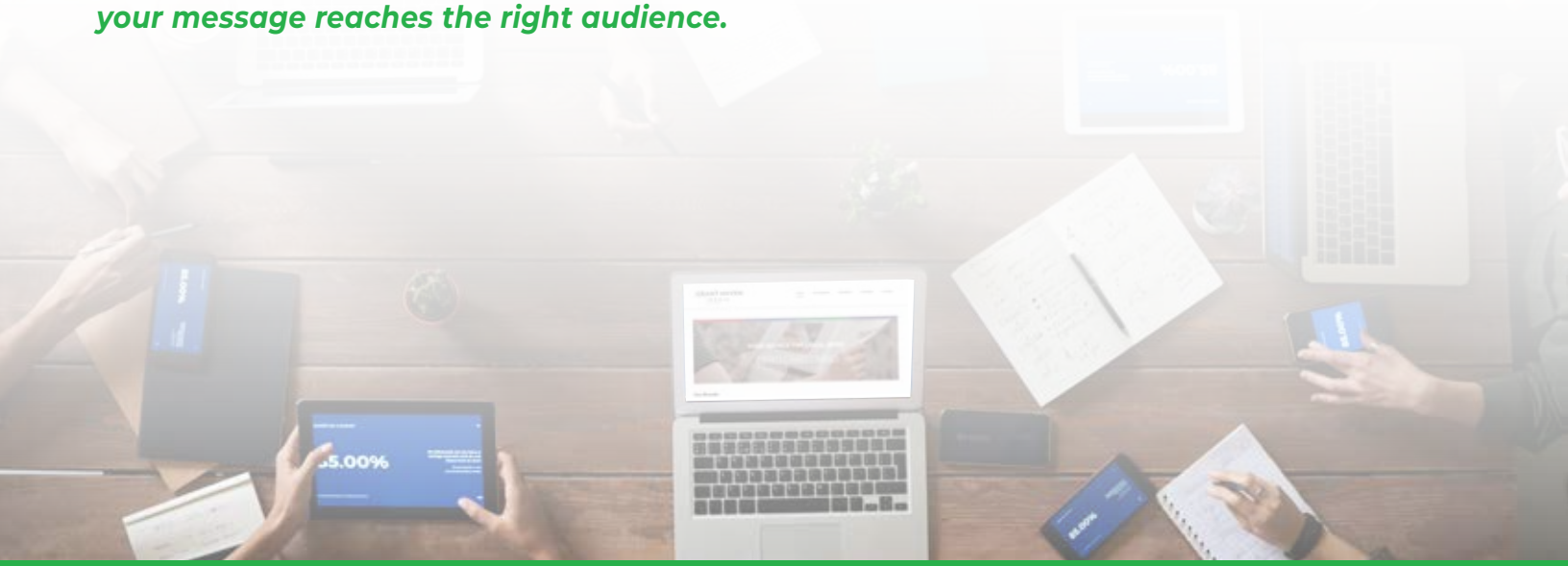
- Foster loyalty by consistently appearing in a trusted local source, encouraging repeat business and customer retention.

- Local newspaper advertising is often more affordable than national or regional options, making it accessible to businesses with limited budgets.

- Advertise in both print and online editions to reach a wider audience, catering to readers who prefer traditional and digital formats.

By leveraging these benefits, businesses can create a comprehensive and effective advertising strategy within their local community.

Choose from our family of publications that align with your target demographic, ensuring your message reaches the right audience.



GRANT HAVEN MEDIA

AREA COVERAGE

www.granthaven.com

RATES & DEADLINES

Updated June 16, 2026

West Northumberland Independent

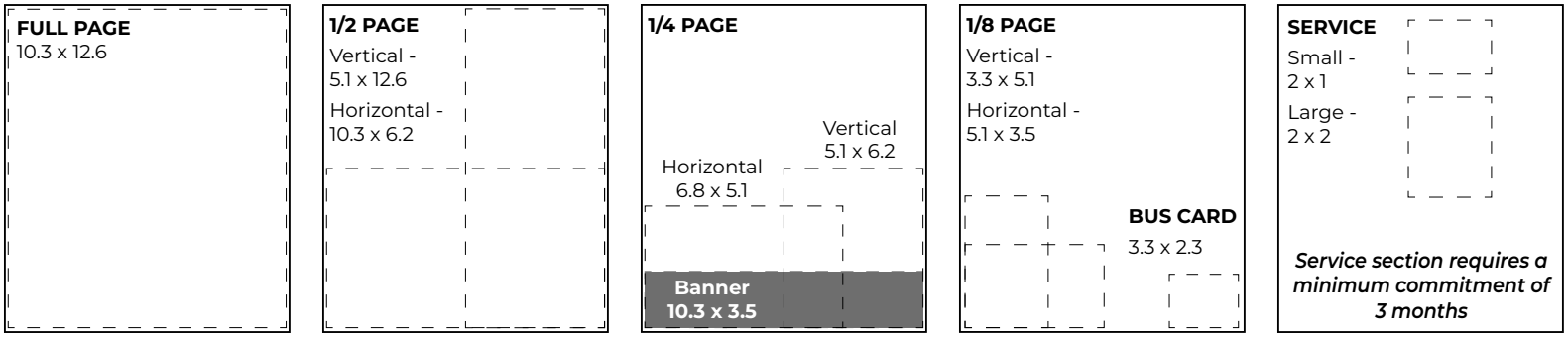
Printed every Friday | Circulation: 7,500 copies | **Deadline Wednesday at 3pm**

FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE	BUS. CARD	SERVICE
CLR **$825**	CLR **$595**	CLR **$355**	CLR **$195**	CLR **$90**	Large **$35**
B&W **$640**	B&W **$460**	B&W **$270**	B&W **$150**	B&W **$70**	Small **$20**

Rates are per issue per publication before HST. Frequency discount rates available.
Inquire how to showcase your business or products on our websites.

SIZES & FORMATS

All sizing is in inches with first number being the width.



MECHANICALS & ACCEPTABLE MEDIA

Compatible software:

Any adobe product, InDesign (ind.), Illustrator (.ai), or Photoshop (.psd)

.jpg .png .pdf .eps .tiff files are all accepted

Images and logos must be sent as a high resolution file (300dpi if possible)

Finished product must be a high resolution editable PDF

.jpg & .png files are not editable on our end

PRODUCTION CONTACT

Tyler Carruthers, Graphic Design Lead | tyler@granthaven.com | 519.871.2159

ONLINE ADVERTISING

LEADERBOARD

$200

BIG BOX

$150

NEWSLETTER

$75 *per email campaign*

Rates are per month before HST, colour included.

LEADERBOARD
7.5 x 1

BIG BOX
4 x 3.5

NEWSLETTER
7.5 x 1

All sizing is in inches with first number being the width.

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